## Unlocking Nature



# What's Bubbling?

## SUMMER 2012

VILLIERA WINES

The vineyard is coming back to life after a good winter dormancy. While the vines are budding here, we are harvesting in France. Poor conditions during flowering have resulted in a small yield at Domaine Grier, but this normally means great quality can be expected.



While the Spring awakening unfolds in Villiera's vineyards, the bubbly comes to life in the cellar. Spring is when we bottle our Cap Classique and the second fermentation breathes life into our Tradition, Monro Brut and Brut Natural by creating the magical sparkle.

The Wildlife Sanctuary is green, offering plenty of grazing for the animals which has put them into a good mood. We highly recommend a game drive at this time of year.

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## Villiera Events

#### Game Drive Evenings

Our summer program of Game Drive Evenings opens on 7 November and is repeated on the 14th and 28th November and the 5th of December. The evening begins at 17h00 and includes a guided drive through part of our vineyard to the Sanctuary, where you will see numerous antelope and bird species. Upon your return to the Wine Sanctuary, you will experience a tasting followed by a light supper. These evenings offer you an opportunity to experience all we have to offer for R170 per person. Bookings are required and should be made through Celeste at Villiera on Tel. 021 865 2002 or celeste@villiera.com.



#### Summer Festival

Our Summer Festival is planned for 10 November. You are welcome to visit us between 11h00 and 15h00 for a relaxed day of wine in the garden. There will be live music (Newton & Co.) and food stalls to cater for all your needs. A cover charge of R50/person is payable and you need to book with Heidi at Villiera on Tel. 021 865 2002 or email <u>general@villiera.com</u>. Tasting stations will be dotted around the garden, featuring different wine styles. Needless to say, all our wines will be available by the bottle to enjoy on the day or by the case to take home. Special offers will be an added incentive to make the trip.

#### Cap Classique and Sally Williams Nougat Pairing Experience

This experience was launched in August and the positive feedback received has inspired us to offer it as a permanent option in our tasting room. Three of our Cap Classiques plus the Grier Brut (France) are paired with an appropriately

compatible nougat. If you wish to experience this taste sensation, you should ask our tasting room staff to present it to you when you visit. The cost for this experience is R50 per person.



GIFT OPTIONS which combine Villiera Cap Classique and Sally Williams Nougat will also be available for purchase in the Wine Sanctuary. Other gift options such as Monro Brut, giftpacks (2 or 3 bottles of your choice) and Tradition Magnums are also available. It is a good idea to keep this in mind in the lead up to the festive season. Freedom Mhluzana's recycled newspaper bags can also be used for your gifts. These are available at R3/bag.

#### **Specialised Tastings**

In addition to these events we are offering specialised tastings for private Wine Clubs or Social Clubs. They can be tailor made to suit your requirements. Villiera is well positioned to present a comprehensive Cap Classique tasting, but we also have an exciting range of white and red wines as well as a range of wines from the South of France. The wines cover different styles and are created by us at Domaine Grier. To arrange a specialised Villiera tasting please email Heidi on general@villiera.com.

## Wine Awards



Winter is a quiet time for awards but the show season is about to begin. The *Veritas Awards* is the longest running and most prestigious wine competition in South Africa and is synonymous with excellence in wine. It gives recognition to wines of exceptional quality and the distinctive Veritas symbol serves as an authoritative quality guideline for wine connoisseurs. The awards ceremony was held at the CTICC on Saturday, 6 October and we're happy to share the results.

Villiera Wines is proud to announce that they were awarded Veritas Double Gold for the Chenin Blanc 2011 and Gold for the Monro Brut 2007 and Inspiration 2010. We were also awarded 6 SILVER medals for: <u>Villiera Chenin Blanc 2012</u>, <u>Villiera Barrel Fermented Chenin 2010</u>, Villiera's Woolworths MCC Vintage Brut 2007, Woolworths Cabernet Sauvignon 2010, Woolworths Merlot 2010 and Woolworths Moscato Light.

The John Platter ratings are also announced in October as are the International Wine and Spirit Competition results. So watch this space for news on our success in these competitions.

## **New Release**

Exciting news is that we are releasing South Africa's first 'light' Cap Classique in the new year. A competition will run in conjunction with the release and you should follow the media, especially our social media sites (<u>Facebook</u> and <u>Twitter</u>) for more details. Further information will be sent out and posted on our website.

## Wine Club

We have embarked on expanding our digital media communication on various platforms in order to connect with our

customers more intimately but also to make use of a medium which has a positive impact on our carbon footprint. Part of this expansion includes the launch of the Villiera Wine Club.

The intention of our Wine Club is to offer extended value to loyal customers of Villiera Wines. Our Wine Club offers convenience, personal choice and great benefits, such as VIP invitations to exclusive Villiera events and selected Wine Club Only events.

Our initial emphasis will be on signing up members. The Club will then go live on 1 February 2013 when Wine Club benefits will be revealed. All new members that join at the farm or when placing an order for delivery, will receive a bottle of Monro 2005, SAA Red Wine Trohpy Winner, free of charge. Please leave an open compartment in one of your boxes for the free bottle.

To join simply email <u>club@villiera.com</u> to receive your membership form. For further information contact Lucinda on Tel. 021 865 2002. We look forward to signing you onto the Villiera Wine Club and to going on a wine discovery journey with you.



## **Queries & Private Wine Tastings**

Gauteng Karen Green 083 2974215 <u>karen@imagine.co.za</u> Western Cape Villiera (021) 865 2002 / 3 wine@villiera.com

Villiera Wines is situated 40km from Cape Town, 20 km from Paarl and 10 km from Stellenbosch. Take exit 39 from the N1 highway. Travel 2km down the R304 in the direction of Stellenbosch. Villiera is at the T-junction on your right, opposite the Koelenhof winery.

GPS Coordinates : Latitude:-33.837222 Longitude: 18.792778

View location on Google Maps

Unlocking Nature

Villiera Wines | P.O. Box 66, Koelenhof, 7605, South Africa <u>Our Wines</u> | <u>Wine Tasting</u> | <u>Contact Us</u> | <u>Visit our Website</u> | Facebook Fan Page