



Winter 2013

RECENT TASTING EVENTS AND FESTIVALS



We always delight in meeting Alto wine lovers, so it was a huge treat for us to be part of the third *TOPS Gugulethu Wine Festival* in May, meeting and greeting our fans and newcomers to our brand.

We were also at the recent *Taste of Helderberg* event at the NH Lord Charles Hotel in Somerset West where local winemakers and chefs combined their talents to showcase a variety of wines and food from the area.

WINE AND PATÉ PAIRING WINTER PROMOTION



We have a special offer on our popular wine and paté pairing for winter: purchase one pairing and get another free for your partner. Priced at R50 a head, it includes three of our classically styled wines; Alto Rouge, Alto Cabernet Sauvignon and Alto Shiraz, each served as a taster with three generous servings of home-made patés and 100% locally made rye bread.

Against the backdrop of dramatic mountain views, visitors to our tasting room can also enjoy a wine tasting at R10 a head. Alternatively, you can relish a delicious glass of Alto Fine Old Vintage (formerly known as Alto Port) from the 2006 vintage for R10 a glass. Sip and savour while you relax on the comfortable couch by the fireside. *Special offers are subject to availability.*

MEET MELLISSA, OUR LOVELY TASTING ROOM WINE SALES ASSISTANT



Alto wine sales assistant, Mellissa Smit, and winemaker Schalk van der Westhuizen

We couldn't have asked for a more passionate and 'people person' than Mellissa Smit, our friendly wine sales assistant who runs the Alto tasting room.

After attaining a diploma in Tourism Management from Boland College in 2008, Mellissa worked for a wine labeling business and then a wine cork company. She then travelled around Australia and Thailand where she was taught the art of Thai boxing!

Returning to South Africa late last year, she joined Alto in December 2012 and has since completed the Cape Wine Academy Certificate Wine Course. Loving her new environment, she has even started experimenting with winemaking and beer brewing in small batches at home.

Look out for Mellissa when next you visit. You'll find her heartfelt warmth very welcoming!

ALTO CELLAR WORKER, WILLIE DEMAS, PASSES WITH FLYING COLOURS



Alto winemaker, Schalk van der Westhuizen, and cellar worker, Willie Demas

Willie Demas, one of our very skilled cellar workers, successfully completed his Wine Training South Africa (WTSA) SKOP 3 wine training qualification. The acronym SKOP refers to "Senior Cellar Worker Training Programme". Willie proudly received his certificate at a prize-giving ceremony in May.

WTSA, a not-for-profit company, is the training arm of the Elsenburg Cellar Technology Alumni Association (EKOV) and has been actively involved in training cellar workers for the past 26 years. The WTSA courses don't only focus on technical skills, but adopts a holistic approach which includes personal development.

"Just the privilege I was given to complete the courses and attend the prize-giving with winemaker, Schalk van der Westhuizen, made me feel very happy inside. I am truly grateful for the opportunity and if I am ever given the opportunity again to do another course I will definitely jump at the chance," says Willie.

FREE DELIVERY OF YOUR ALTO TREASURES



As part of our July sales campaign, we'll deliver free anywhere in South Africa when you buy any 12 wines from our Reserve range. The offer applies to Alto Cabernet Sauvignon, Alto Shiraz and Alto Fine Old Vintage.

The free delivery offer in August will only pertain to Alto Cabernet Sauvignon, also when 12 bottles are purchased.

Best regards,

Schalk

SCHALK VAN DER WESTHUIZEN
Alto winemaker

KEEP IN CONTACT



We enjoy hearing from you but love a personal visit even more! So make a plan to swing by. The tasting room is open from 09:00 to 17:00 from Monday to Friday and 10:00 to 16:00 on Saturday, Sunday and public holidays.

For bookings or sales kindly contact us on 021 881 3884 or send an e-mail to mesmit@distell.co.za.