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The online world of GROOTE POST

December 2014

The year starts to wind down and gives me the opportunity to wish all our wine friends a joyous and festive Christmas and a most prosperous 2015. My Dad and Wimpie were off to The Klink Wine Tourism Awards recently and came home with the top honours in the Wild Card category for our Game Drives. Well done to Wimpie who makes these drives so special for our visitors to Groote Post. These drives give visitors a look into the workings of our farm with our Angus beef cattle and sheep not to mention the antelope and vineyard stops. Our last Sunday of the month Country Market is now into its fifth month and is growing every month with visitors coming from all over the Cape. Don't miss the 28th of December, which looks to be a bumper market.



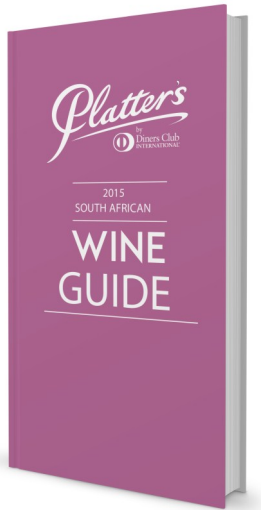
Wine Tourism, Klink Awards:

Launched in 2012 by Monika Elias, publisher of *The Wine Tourism Handbook*, these awards which recognise and honour industry innovation in the Western Cape Winelands, are unique in that the winners are chosen by the public and this year almost 13 000 consumers voted. "Among the 550 wineries, with their smorgasbord of things to do, there are a handful of wineries which deserve an award for going above and beyond the norm to firmly put the region on locals' and foreigners' travel maps... In a changing world where the customer is King, securing their vote is gold in my view as it says that a winery's most important stakeholder - their customer - thinks they are doing something very right." Elias explains.

We are the proud winner of the Wild Card category at the 2014 Klink Wine Tourism Awards, for our ever-popular Game Drive.



2015 Platter 's South African Wine Guide results:



Groote Post Brut Rose MCC - 3*
Groote Post Kapokberg Pinot Noir – 4*
Groote Post Kapokberg Sauvignon Blanc - 4½*
Groote Post Kapokberg Chardonnay – 4*
Groote Post Shiraz - 4½*
Groote Post Merlot - 3*
Groote Post Sauvignon Blanc - 4*
Groote Post Chenin Blanc - 3½*
Groote Post Unwooded Chardonnay - 4*
Groote Post Riesling - 4*
Groote Post The Old Man's Blend White - 4*
Groote Post The Old Man's Blend Red - 3*



Visitors 2014:

Our German Importer brought out a group of wine enthusiasts to visit our farm in October 2014



Wi Fi

We now have free wi fi in our Tasting Room. Just to show you we are also moving forward...





Sunset farm drives this holiday season:

We are thrilled at our Klink Wine Tourism award for our Game Drive, specially as the winners were chosen from the votes made by you our valued consumer.

Commemorate our award we will be offering pre-booked sunset evening game drives from 1 December 2014—31 January 2015 **only**.

Prices: R170 per adult and R75 per child

Min 6 people and 48hrs pre-booking.



Groote Post Country Market:

Come and stock up on your Christmas goodies at our monthly market. Food and gifts galore.

Dates:

28 December 2014

25 January 2015

22 February 2015

29 March 2015

