



WINE ENTREPRENEUR SUPPORT PROGRAMME

Education | Dedication | Perfection

The first ever Wine Business Incubator Centre for the South African Wine Industry is inviting candidates to apply to become part of its unique and exciting undertaking, the Wijnskool Entrepreneur Support Programme WESP. Various applicable courses, mentoring, coaching and financing options are available to assist and guide young, passionate wine industry role players with a strong entrepreneurial streak in setting up their own business entities in the Wine Industry.

Mission & Vision

Knowledge gives pleasure - specifically the self-assurance because you are informed.

The ultimate aim of the Wijnskool is to help those who want to be helped by:

- ✦ opening up the wonders of the world of wine for the next generation of wine industry role players;
- ✦ igniting a passion among them for the terroir;
- ✦ cultivating an appreciation for the love and nurturing with which the product has been prepared;
- ✦ instilling respect and an appropriate sense of responsibility with which (youthful) consumers should approach alcoholic beverages.

The initiative was born from Bartho Eksteen's desire to plough knowledge and experience back into the industry by educating the next generation and it was supported since its inception in 2010 by various suppliers to the Wine Industry, Boland Agricultural High School and Diners Club.



Acclaimed winemaker Bartho Eksteen is at the helm of wine mentoring of the WESP

The Wijnskool Board of Directors: (left to right)

Paul Hoffman (Business Consultant), Suné Eksteen (CEO & Centre Manager), Bartho Eksteen (Director: Production), Magnus Karlberg (Chairperson), Elsie Harmse (Vice Chairperson)





the dti
Department:
Trade and Industry
REPUBLIC OF SOUTH AFRICA



GROW Wynsentrum (Pty) Ltd, The DTI, African Skills TVET College and Diners Club International joined forces to make the Wine Entrepreneur Support Programme available to young, aspiring future role players in the Wine Industry.

Application Form

Yes, I would like to participate in the Wine Entrepreneur Support Programme offered by the Wijnskool Incubator!

Name:

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ID no:

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Contact no:

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Residential address:

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Postal address:

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Do you own your own business?

Yes / No

If no, do you want to start your own business

Yes / No

Consider the following when applying for the Wine Entrepreneur Support Programme:

- ✦ The duration of the Support Programme is 3 years, maximum 5 years depending on how you and your business develop
- ✦ Which wine personality, in your opinion, will be an ideal wine and/or business mentor?
- ✦ Do you have a mission and vision for your own business?
- ✦ Wherein lies your passion?
- ✦ Are you ready and committed to take on the responsibility of owning your own business?

Please return the completed Application Form, up-to-date CV, copy of ID / Passport and copies of any applicable certificates and/or business registration documents to:

Att Suné Eksteen
GROW Wynsentrum (Pty) Ltd
P O Box 1999
Hermanus 7200

or email to:

sune@hermanus.co.za