



TAILLARD
FAMILY WINES

COMPANY PROFILE

BACKGROUND

At the foot of Paardeberg, the well-known landmark between Wellington and Malmesbury, nature created the perfect conditions for growing and nurturing some of South Africa's finest wines.

When Pieter Taljaard found this gem following his successful career in the mining industry he decided to assemble a team of professionals who share his passion for creating fine wines and to build a legacy. Taillard Family Wines was born.



WHAT'S IN A NAME?

It was 1749 when Jacobus Taillard first set foot in the Cape of Good Hope. Due to the influence of all the languages in the Cape in those days, his name quickly changed to the more South African 'Jacob Taljaard', and that is where our legacy began. By reverting to the original spelling, Taillard Family Wines pays homage to Jacob's descendants, the Taljaard family - who are passionate about South Africa and about creating and sharing their excellent wines.

MEET THE FAMILY

As indicated by the name, Taillard Family Wines is a family business. Wine and Family are two of Pieter's greatest passions and together with his wife, Dina, and his best friend, Hermann, they have been investing a lot of time and effort in growing the business.

Although all three of Pieter's daughters love their wine, it is his middle daughter, Anelise, who made the jump from the corporate world and turned her passion into her job. She heads up all marketing activities as well as product development at Taillard Family Wines. The exciting new Lobola® range is just one of the developments she has brought to the farm.

FAMILY VALUES

At Taillard Family Wines we subscribe to the traditional values of Honesty, Integrity and Respect towards everyone we have dealings with.

EXCELLENCE IS NOT OPTIONAL

A fine wine can only be realised when the winemaker understands and appreciates the importance of every step in the process, from the planting of the grapes right up to the bottling of the wine. Taillard Family Wines are not only fortunate, but also proud to have the talents of Teddy Hall as their winemaker.

One only has to taste the Taillard Family wines to realise that the making of wine is not Teddy's job – it is his passion. Teddy purposely pushes boundaries while exploring new ways to evince the complex play of contrasts that define limits and frontiers in winemaking.

Teddy is a member of the Cape Winemakers Guild, the only four-time winner of the WINE Chenin Blanc Challenge and a previous winner of the Diners Club Winemaker of the Year Award.



SHARING THE EXPERIENCE

Sharing wine is so much more than providing one's friends with a beverage. Wine creates conversation, provides stories and sometimes... even controversies.

At Taillard Family Wines we love sharing the wine experience with our clients. We believe that everyone should be able to celebrate the tradition of creating and enjoying fine wines. Our list of products are designed to allow wine-lovers to customise their experience with us, from enjoying the fine wines provided in the Taillard range, to the branding of their own wines and even creating their own barrels for personal use.

For a full list of our products please contact Anelise Taljaard at:

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