



35000 UNIQUE VISITORS MONTHLY



60%
SOUTH AFRICA

40%
INTERNATIONAL



WINE.CO.ZA ANNUAL LISTINGS FEES

Take advantage of our extended content distribution reach

GLOBAL	PARTNER	STANDARD	
R 27 500	R 13 500	R 5 500	Annual Fee

MOBI-RESPONSIVE WINERY WEBSITE

Develop and maintain your winery website. Available exclusively to Global & Partner listings.

BUILT-IN CELLARDIRECT ECOMMERCE SOLUTION

CLIENT	ONCE OFF	
CURRENT	R 9 000	All design changes thereafter charged at R495 Per Hour
NEW	R 10 000	

FEATURED SLOT - NEWS & DIARY

Bump up your News Article or Event Top Billing on NEWS, DIARY & FEEDS

PLUS SOCIAL MEDIA POSTS

	1 WEEK	2+ WEEKS	
NEWS	R 1 550	R 1 350	Price Per Week
DIARY	R 550	R 450	Price Per Week

SPOTLIGHT PAGE

EASIEST WAY to host & promote your Event / Awards / Organisation

EVENTS	AWARDS	ORGANISATIONS
Active 1-3 Months	Active 3-6 Months	Active All Year
R 4 500	R 8 000 - R 11 000	R 20 000

SOCIAL MEDIA BLAST

A post on each of our growing Social Platforms

12.2K+	5.2K+	30K+
R 600 Per Post		

ENGAGE WITH YOUR CUSTOMERS

Branded emailers to your customers. Responsive / mobile-friendly design.

MAILING LIST HOSTING	NEWSLETTER DEVELOPMENT	NEWSLETTER DISTRIBUTION
R 700 <i>Once-off Setup</i>	R 2 400 <i>For First Edition</i>	15c Per Email
FREE <i>(Global Partners)</i>	R 1 800 <i>(Global Partners)</i>	
No Monthly Hosting Fee	R 495 Per Hour Thereafter	