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SINCE 1996

wine.co.za

SAVE THE DATE: 24 SEPT 2017
#tastesunshine

RATECARD 2017/18

ALL PRICES SHOWN EXCLUDE VAT - VALID TILL 28 FEB 2018



48 000 UNIQUE VISITORS MONTHLY
60 000+ SOCIAL MEDIA FOLLOWERS



WINE.CO.ZA ANNUAL LISTINGS FEES

Take advantage of our extended content distribution reach

STANDARD	PARTNER	GOLD PARTNER
R 6 000 pa	R 15 000 pa	R 30 000 pa

MOBI-RESPONSIVE WINERY WEBSITE

Develop and maintain your winery website.
Available exclusively to Gold Partner & Partner listings.

BUILT-IN SHOP IN YOUR WEBSITE

ONCE OFF	R 11 000	All design changes thereafter charged at R550 Per Hour
Discounted to R 10 000 for existing:		PARTNER GOLD PARTNER

FEATURED SLOT - NEWS & DIARY

Bump up your News Article or Event
Top Billing on NEWS, DIARY & FEEDS

PLUS SOCIAL MEDIA POSTS

	1 WEEK	2+ WEEKS	
NEWS	R 1 600	R 1 500	Price Per Week
DIARY	R 650	R 550	Price Per Week

SPOTLIGHT PAGE

EASIEST WAY to host & promote your
Event / Awards / Organisation

3 MONTHS	6 MONTHS	12 MONTHS
R 6 000	R 12 000	R 22 000



SOCIAL MEDIA EVENT COVERAGE

Use our Event Coverage & Social Media
team to expand your reach

PHOTO	VIDEO	PHOTO & VIDEO
R 7 500 <i>(excl. travel costs)</i>	R 11 000 <i>(excl. travel costs)</i>	R 16 000 <i>(excl. travel costs)</i>



SOCIAL MEDIA CAMPAIGN

Use our Social Media expertise & audience

14.2K+	7K+	R 6 000 for 2 WEEKS
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WINE.CO.ZA BANNER ADVERT

Run an Advert throughout wine.co.za and on our Emailers.
4K impressions per month

BANNER ADVERT	ADVERT DESIGN
R 2 000 per month	R 550 per banner

ENGAGE WITH YOUR CUSTOMERS

Branded emailers to your customers.

MAILING LIST HOSTING	NEWSLETTER DEVELOPMENT	NEWSLETTER DISTRIBUTION
R 750 Once-off Setup FREE (Gold Partners)	R 2 500 For First Edition R 1 900 (Gold Partners)	17c Per Email
No Monthly Hosting Fee	R 550 Per Hour Thereafter	



GOLD PARTNER DISCOUNTS APPLY

For more information: Contact - 021 851 2737
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